

## Travel and Tourism

### Curriculum Overview

All children are entitled to a curriculum and to the powerful knowledge which will open doors and maximise their life chances. Below is a high-level overview of the critical knowledge children will learn in this particular subject, at each key stage from Year 7 to Year 11, in order to equip students with the cultural capital they need to succeed in life. The curriculum is planned vertically and horizontally giving thought to the optimum knowledge sequence for building secure schema.

Knowledge, skills and understanding to be gained at each stage*			
	Cycle 1	Cycle 2	Cycle 3
<b>YEAR 9</b>	<b>Unit 2: UK Travel and Tourism Destinations</b> LAA: Know UK travel and tourism destinations and gateways.	<b>Unit 2: UK Travel and Tourism Destinations</b> LAB: Investigate the appeal of UK tourism destinations for different types of visitors.	<b>Unit 2: UK Travel and Tourism Destinations</b> LAC: Plan UK holidays to meet the needs of different visitors.
<b>YEAR 10</b>	<b>Unit 3: The Travel and Tourism Customer Experience</b> LAA: Investigate travel and tourism customer service LAB: Explore the needs and expectations of different types of customer in the travel and tourism sector	<b>Travel and Tourism</b> <b>Unit 3: The Travel and Tourism Customer Experience</b> LAC: Understand the importance of customer service to travel and tourism organisations.	<b>Unit 4: International Travel and Tourism Destinations.</b> LAA: Know the major international travel and tourism destinations and gateways.
<b>YEAR 11</b>	<b>Unit 4: International Travel and Tourism Destinations.</b> LAB: Investigate the appeal of international travel and tourism destinations to different visitor types. <b>Unit 1: The Travel and Tourism Sector</b> LAA: Understanding the UK travel and tourism sector and its importance to the UK economy.	<b>Unit 1: The Travel and Tourism Sector (external assessment – 1 hour exam)</b> LAB: Know about the industries, and key organisations, within the travel and tourism sector, their roles and interrelationships. LAC: Understand the role of consumer technology in the travel and tourism sector.	<b>Unit 4: International Travel and Tourism Destinations.</b> LAC: Be able to plan international travel to meet the needs of visitors

\*A powerful, knowledge-rich curriculum teaches both declarative knowledge (facts; knowing that something is the case; what we think about) and non-declarative or procedural knowledge (skills and processes; knowing how to do something; what we think with). There are no skills without bodies of knowledge to underpin them.

In some subjects, a further distinction can be made between substantive knowledge (the domain specific knowledge accrued e.g. knowledge of the past) and disciplinary knowledge (how the knowledge is accrued e.g. historical reasoning).

Please refer to the DAT Curriculum Principles, published on our website, for further information about how we have designed our all-through curriculum.

